



BEYOND ZERO

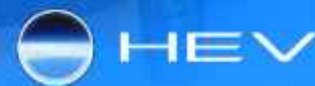
THE ICON OF ELECTRIC INSPIRATION

ALL NEW

PRIUS



TOYOTA
CHARGING STATION



IT'S TIME FOR
EVERYONE

THE ICON IN ADVANCED



HAMMERHEAD FRONT DESIGN
(HEV Type4)



HEADLAMP (HEV Type4)



LOWER GRILLE (HEV Type4)



BEYOND ZERO HEV BADGE (HEV Type4)

The All New Prius comes with more efficiency 5th Generation Hybrid Technology with 8 Years Battery Warranty/160,000 KM. It reduced emissions with the statement of Beyond Zero HEV Badge on the rear side. The distinctive design arrives from the iconic Hammerhead Front Look, a stunning Lower Grille, and sleek Headlamps that command respect at first sight.

ATTENTION IN ALL WAYS



17" ALLOY WHEEL (HEV Type)

REAR COMBINATION LAMPS
(HEV Type)

*Actual product may differ.

Steal every attention on the road with hatchback that you have never seen before designed for every way with impressive 17" Alloy Wheel*, the sharp Rear Lamps Reflector design combined with slim Backup Lamps struck appearance from every angle.



LUGGAGE SPACE (HEV Type)

SPACIOUS LUGGAGE SPACE

Bring all your essentials, as the Spacious Luggage area provides up to 370 L of space to carry everything you and your family need in every way.





EXCELLENCE AT YOUR COMMAND

The All New Prius comes with Island Architecture for enhanced comfort. Seamlessly take control of your in-car multimedia entertainment with the 9" Head Unit, and find your perfect driving position with the Steering Wheel's Control Switches. The Multi-Level Front Tray provides convenient access to your essentials. The A/C Control Panel, Shifter and LED Room Lamp are designed for easy control while driving.

FULL DASHBOARD (HEV Type)

Actual Product may differ



9" HEAD UNIT (HEV Type)



A/C CONTROL PANEL (HEV Type)



MULTI-LEVEL FRONT TRAY (HEV Type)



STEERING WHEEL
WITH CONTROL SWITCHES
(HEV Type)



SHIFTER (HEV Type)



ROOM LAMP
(HEV Type)

TOYOTA CUSTOMIZATION OPTIONS*

Toyota exclusive parts as an option for people to custom their car.**



REAR BUMPER MODELLISTA



FRONT BUMPER MODELLISTA



SIDE SKIRT MODELLISTA



*Customization items for all types may vary depending on the products and areas.
**For parts availability please contact your nearest dealers. Accessories sold separately.
The actual product may differ from the picture show.
***Without silver line.

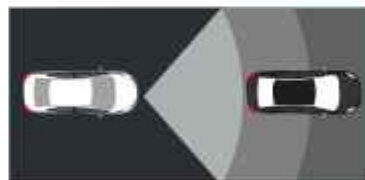
TNGA

Toyota New Global Architecture (TNGA) is the newest design from Toyota's mission in continuously making "ever-better cars". The improved car's core strength components enhance the vehicle's performance and emphasize its personality that accentuate every model unique features.

-  RIGID STRUCTURE TO ENHANCE SAFETY
-  LIGHT WEIGHT FOR SMOOTHER DRIVING
-  LOW CENTRE OF GRAVITY FOR STABILITY
-  WIDE AND LOW DRIVING POSITION FOR MORE SPORTY DRIVING

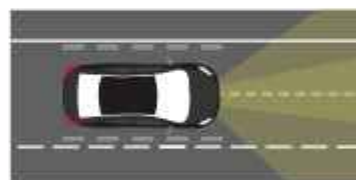


Toyota Safety Sense



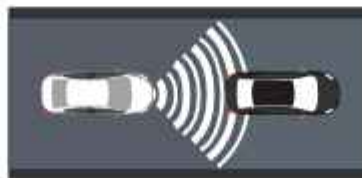
PRE-COLLISION SYSTEM (PCS)

An integrated radar system that helps to reduce crash risk and damage in a frontal collision.



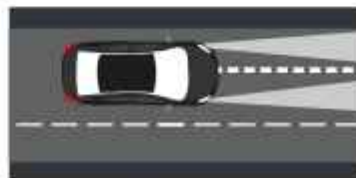
LANE TRACING ASSIST (LTA)

Driving track safety assistance to keep the driver on track with providing light correction.



DYNAMIC RADAR CRUISE CONTROL (DRCC)

Detects a preceding vehicle and follows within a safe distance to reduce the fatigue of long driving.



AUTOMATED HIGH BEAM (AHB)

Automatically turn on the headlamp during the dark to give maximum visibility to driver.



LANE DEPARTURE ALERT (LDA)

Keep the vehicle on the safe lane, thus making the driver confident and feel safe while driving.

SPECIFICATIONS

DIMENSION			
Length	mm		4.589
Width	mm		1.782
Height	mm		1.435
Wheel Base	mm		2.750
Ground Clearance (G/C)	mm		151
Total	Front	mm	1.582
	Rear	mm	1.579
ENGINE & PERFORMANCE			
Engine Type			4 cylinder, In-line 16-valve DOHC, Chain Drive with VVT-i
Displacement	cc		1.798
Bore x Stroke	mm		80.5 x 88.3
Compression Ratio			13.048
Fuel System			FUEL INJECTION
Fuel Tank Capacity	L		43
Max. Engine Power	kW		72
	BSM		5.300
Max. Torque	Nm		143
	BSM/Mm		2.600
Motor/Generator	Max. Output	kW	76
	Max. Torque	Nm	185
CHASSIS ITEMS			
Drive System			2WD
Transmission System			a-Cvt
Suspension (Front / Rear)			FR: MACPHERSON SR, DOUBLE WISHBONE
Stabilizer			Front Only
Brake (Front / Rear)			FR: 15" VENTILATED DISC BRAKE, RR: 16" SOLID DISC BRAKE
Tire & Disc Wheel			195/55R17
Spare Tire			Super Kix
SAFETY & SECURITY			
SAS Airbag			SINGLE + SIDE + CSA + KAB
Parking Brake			Electronic Parking Brake (EPB)
Vehicle Stability Control (VSC)			WITH (ON/OFF)
Anti-Lock Brake System (ABS)			WITH
Brake Control Valve			Electronic Brake Force Distribution (EBD)
Traction Control (TRC/TSAC)			WITH
Toyota Safety Sense 3.0			WITH
Blind Spot Monitoring			WITH
Window / Smart Door Lock			WITH
Vehicle Approach Notice			WITH
Anti-Theft System			Immobilizer + Alarm (Horn)

*Waktu inden minimal 3 bulan (pajak dan waktu bisa berubah tergantung dengan kondisi pabrik). /With minimum 3 months indent time (the time could be changed depending on factory state).

COLOR OPTIONS



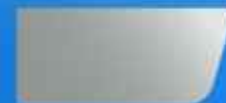
MUSTARD



ASH



ATTITUDE
BLACK MC



PLATINUM
WHITE PEARL MC



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#CARE360 #VIRTUALCARE #Toyota



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VIRTUAL ASSISTANT
#VIRTUALCARE #VIRTUAL



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